catworkx

Schaeffler Technologies:
Successful cloud transformation of the Atlassian product world

SCHAEFFLER

Schaeffler has been moving the world for over 75 years. Founded by Wilhelm and Georg Schaeffler in Herzogenaurach, the company has developed into a global technology leader, providing precision components and systems for engines, transmissions and chassis, as well as rolling and plain bearing solutions for industrial applications worldwide. In view of increasing digitalisation, Schaeffler decided to transform its Atlassian infrastructure. catworkx is supporting Schaeffler in developing and implementing this ambitious project.

With a clear focus on precision technology, Schaeffler is continuously optimising its internal systems and processes. To meet the challenges of an increasingly digitalised working environment, the company decided in 2023 to comprehensively transform its Atlassian infrastructure. In doing so, it is drawing on catworkx's expertise to support the structural change while ensuring the consolidation of Atlassian products.

Mastering challenges: the limits of the on-premises world
Until now, Schaeffler has used almost exclusively on-premises products from the Atlassian world, including Jira Software Data Center, Jira Service Management Data Center and Confluence Data Center. While these systems functioned, a multitude of customising measures, numerous apps and several on-premises instances led to rising license costs and increased complexity. Managing the licences was particularly challenging because each new app had to be ordered for the maximum number of users. This situation was exacerbated by a shadow IT that included both cloud and on-premises solutions.

The path to cloud transformation: strategy and initial successes
In spring 2024, catworkx began developing a comprehensive strategy for transforming the Atlassian product landscape at Schaeffler. A key objective is the gradual integration of Atlassian cloud products, while proven on-premises products remain in use for specific use cases. To enable a seamless transition, work is currently ongoing in both the on-premises and cloud environments.

Another goal was to introduce a flexible, unique-user-based licensing model that would allow Schaeffler to restructure the Atlassian product landscape as needed or adapt it to new challenges. This model should not only cover current requirements, but also take into account future company restructuring and M&A processes. To this end, Atlassian Cloud Enterprise licensing for up to 5,000 users will be introduced, supplemented by a multi-year contract with a fixed price and customisation options.

Flexibility and efficiency: a licensing model with a future
The transformation process is not yet complete, but the course has been set. The first steps have been taken to reduce the number of third-party apps by relying on the advanced out-of-the-box features of the Atlassian Cloud.

„Our goal as the Collaborative Tool Solutions Team Schaeffler is to shape the collaboration of teams, projects and organisational units at Schaeffler with a future-oriented approach by using the Atlassian toolchain in conjunction with agile frameworks. With the support of catworkx, we are able to use our full potential as a team and develop innovative solutions for this goal."

Tina Weber, Product Owner – Collaborative Tool Solutions

Close coordination between Schaeffler, catworkx and Atlassian is crucial to success. At the same time, preparations are under way to consolidate the various on-premises instances and integrate existing security solutions to ensure future scalability.

Looking ahead: transformation, consolidation and scalability

The collaboration between Schaeffler and catworkx is at a crucial stage. The successful implementation of the transformation strategy and the optimisation of licensing will enable Schaeffler to continue to drive digital transformation forward and to meet future challenges with a stable, flexible and cost-efficient Atlassian infrastructure. The coming months will show how the strategic decisions will affect the efficiency and agility of the IT infrastructure.

OVERVIEW OF DETAILS

The customer:
Schaeffler Technologies AG & Co. KG
https://www.schaeffler.de/en

The requirements:
- Migrate Atlassian on-premises products to the cloud
- Reduce the number of third-party applications by using advanced cloud features
- Ensure price stability over several years
- Centralise and consolidate all Atlassian products

The solution:
- Jira Cloud Enterprise
- Confluence Cloud Enterprise
- Jira Service Management
- Jira Product Discovery
- Atlassian Guard

The benefits:
- Reduction of administrative effort through cloud implementation
- Cost savings through the reduction of third-party apps
- Flexible licence model for adaptation to new company requirements